

I urge you to reject the NAB's petition 04-160. Sattelite radio is a very valuable part of my day. The variety that is offered by sattelite radio, including weather and traffic for the Houston area, cannot be matched by traditional radio stations.

Especially in these times of massive consolodation in radio, traditional radio has become bland and MUCH more concerned with commercials than with music or traffic/weather. The competition from sattelite radio can do nothing but improve that situation. If traditional radio cannot compete with the newer technology, then they should rethink their business plans.

Periodically, technologies come along that are disruptive. This isn't always a positive thing for existing companies. Although it is usually a positive thing for the public. In this case, it is a very positive thing. It shouldn't be the government's job to limit new technology just to protect older technology. If they can't compete, they either need to change or they will lose. By artificially protecting them, the government is harming consumers.

Thank you for your time.